



**Press Release** 

September 12, 2018

## RAIN CARBON Unveils "NOVARES pure®" Hydrogenated Resins

STAMFORD, CT – Rain Carbon Inc., a leading global producer of carbon-based products, today unveiled its upcoming line of hydrogenated resins – "NOVARES pure®" – at the FEICA European Adhesive and Sealant Conference in Riga, Latvia. The new "water-white" resins will be available in the third quarter of 2019, following completion of the company's resin polymerization and hydrogenation facility in Castrop-Rauxel, Germany.

"The development of NOVARES pure is a reflection of our increased emphasis on the <u>Advanced Materials</u> portion of our business, and it expands our portfolio of premium products such as CARBORES® and PETRORES®, which offer significant environmental advantages over competing products and serve a growing market for specialty applications," said Rain Carbon President Gerry Sweeney.

"NOVARES pure will enable our customers to meet evolving regulatory requirements and growing demand by end-users for cleaner and safer raw materials in consumer products such as food packaging and sanitary products, such as diapers," said Rain Carbon Chief Commercial Officer Kris Vanherbergen.

While technical data will not be available until 2019, customers can expect a number of important benefits from NOVARES pure, including:

- Superior thermal stability
- Excellent compatibility
- Storage quality
- Low emissions
- Fit for food contact

"Beyond the technical advantages of hydrogenated <u>resins</u>, the fact that NOVARES pure will be produced at our new Advanced Materials facility in Germany means that European customers will have a local source for hydrogenated resins, significantly shortening their supply chain," Vanherbergen said. European manufacturers currently rely heavily on imported volumes of hydrogenated resins, mostly from China.

For more information about NOVARES pure, please contact Director of Marketing/Sales Thomas Reisenauer at <a href="mailto:Thomas.Reisenauer@raincarbon.com">Thomas.Reisenauer@raincarbon.com</a>.

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## About Rain Carbon Inc.

Rain Carbon Inc. is a leading vertically integrated global producer of carbon-based and advanced material products that are essential raw materials for staples of everyday life. We operate in two business segments: Carbon and Advanced Materials. Our Carbon business segment converts the byproducts of oil refining and steel production into high-value, carbon-based products that are critical raw materials for the aluminum, graphite electrode, carbon black, wood preservation, titanium dioxide, refractory and several other global industries. Our Advanced Materials business segment extends the value chain of our carbon processing through the innovative downstream transformation of a portion of our carbon output, petrochemicals and other raw materials into high-value, ecofriendly and advanced-material products that are critical raw materials for the specialty chemicals, coatings, construction, automotive, petroleum and several other global industries. We have longstanding relationships with most of our major customers, including several of the largest companies in the global aluminum, graphite electrode and specialty chemicals industries, and with most of our major raw material suppliers, including several of the world's largest oil refiners and steel producers. Our scale and state-of-the-art process sophistication provides us the flexibility to capitalize on market opportunities by selecting from a wide range of raw materials, adjusting the composition of our product mix and producing products that meet exacting customer specifications, including several environmentally preferred and specialty products. Our production facility locations and integrated global logistics network also strategically position us to capitalize on market opportunities by addressing raw material supply and product demand on a global basis in both established and emerging markets. For more information, visit www.raincarbon.com.